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The Magnificent Mile®

NORTH MICHIGAN AVENUE • CHICAGO USA

**ADD THIS TO YOUR HOLIDAY LIST
THE MAGNIFICENT MILE LIGHTS FESTIVAL® PRESENTED BY
HARRIS OFFERS CHANCE TO GIVE AND RECEIVE WITH
SPECIAL PROMOTIONS**

CHICAGO – Tis' the season to give and receive! This year The Magnificent Mile Lights Festival® Presented by Harris gives North Michigan Avenue visitors a chance to partake in both with a variety of special promotions.

Radio Disney Offers a Chance to Win a Trip to Chicago and The Magnificent Mile Lights Festival Presented by Harris with a Special Concert Featuring Mitchel Musso

Radio Disney listeners can enter to win "Disney Prep & Landing" prizes, and one lucky National grand prize winner will receive a three-night trip for four to Chicago to meet Walt Disney Records artist and "Hannah Montana" star Mitchel Musso and be the special guests with VIP seating of Radio Disney during The Magnificent Mile Festival® Presented by Harris on Saturday, November 21. Additionally, the winner will receive a \$500 Michigan Avenue shopping spree and another \$500 to spend at the Disney Store. Radio Disney will also bring fans a special concert featuring Musso, which is open to the public and will take place at 1:30 pm on the Harris Stage in Pioneer Court, 401 N. Michigan Ave. Following the concert, Radio Disney on-air personality Jake Whetter and local Radio Disney personalities, PK and Adam will welcome local contest winners aboard the "Disney Prep & Landing" float presented by Radio Disney in the procession. "Disney Prep & Landing," premiering Tuesday, December 1 (8:30-9 pm ET), is ABC's first television special produced by Walt Disney Animation Studios. This holiday tale reveals the never-before-told story of an elite unit of elves known as Prep & Landing. For more information, visit RadioDisney.com.

Win a Chance to Ride on the Best Western Hotels of Illinois Float

Best Western Hotels of Illinois offers a magical opportunity to ride on their float in The Magnificent Mile Lights Festival Presented by Harris on Saturday, November 21 and meet with famed Disney Channel television personalities and other celebrity guests. The winner will also receive a \$100 gas card and a two night stay at the Best Western River North Hotel. To enter the contest, enroll in Best Western Rewards at www.bestwesternillinois.com/parade09.

Go The Extra Mile on The Magnificent Mile®, Sunday, November 22

This year's Magnificent Mile Lights Festival presented by Harris also marks the launch of the first annual charitable program, *The Extra Mile: Acts of Kindness to Start the Holiday Season*. The program allows patrons of participating shops, restaurants and hotels to give to a variety of local, regional and national charity organizations through a host of day-long activities and deals. For a complete list of participating businesses, visit www.themagnificentmile.com.

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